

Renee Hobbs
308 S. Second Street
Philadelphia PA 19106

Home: (267) 319-1429
Work Phone: (215) 204-3255
Cell: (978) 201-9799
Web Site: <http://mediaeducationlab.com>
Email: renee.hobbs@temple.edu

AREAS OF SPECIALIZATION:

Media literacy; digital technology and ICT integration in K - 12 education; news literacy and digital literacy; theory and methods in K-12 English/language arts education; technology and teacher education; international approaches to media education.

Curriculum development and teacher education; design of multimedia learning and online play-and-learning environments; copyright and fair use in education; media and civic education; measurement of media literacy competencies and media/technology use in education;

Media and adolescent identity formation; mass media and the development of children's reasoning and communication skills; effects of video formats and editing techniques on comprehension and learning; cognitive, behavioral, and social effects of media and technologies on children and adolescents.

Media influences on adolescent behavior and attitudes; design and implementation of youth media and technology programs, including legal and administrative issues in student journalism, web and video production; media/technology use and parenting behaviors.

I. EDUCATION

HARVARD UNIVERSITY, Graduate School of Education, Cambridge, MA

Ed.D. in Human Development.

Advisor: Dr. Gerald Lesser

Dissertation Title: "Visual-Verbal Synchrony in Television News: Decreasing the Knowledge Gap"

UNIVERSITY OF MICHIGAN, Horace Rackham School of Graduate Studies,

Ann Arbor, MI

M.A. Communication Studies. Advisor: Dr. Peter Clarke

UNIVERSITY OF MICHIGAN, Residential College, Ann Arbor, MI

B.A. English Literature; Film/Video Studies. Advisor: Dr. Herbert Eagle

II. PROFESSIONAL ACADEMIC EXPERIENCE:

TEMPLE UNIVERSITY, Philadelphia PA. Department of Broadcasting, Telecommunication and Mass Media, School of Communications and Theater. Joint appointment, College of Education

(9/2003 to present)

Professor of Communication. Courses include Mass Media & Children, Youth Cultures, Theory and Practice of Media Literacy, Communication Theory, Field Experience in Youth Media/Media Literacy, Special Topics in Advanced Production, Graduate Research Methods, Mass Media and Society. Supervise independent studies in educational multimedia curriculum development and

production and research on media, technology and urban youth. Promoted to full professor in 2007. Associate Professor (2003 to 2007).

BABSON COLLEGE, History & Society Division, Wellesley, MA
(9/1985 to 8/2003)

Associate Professor of Communication, courses including Introduction to Media Studies, Mass Media I: Media and Society, Mass Media II: Understanding News Media, Communication Policy in the Information Age, Public Speaking, Human Communication, Communication Seminar. Responsible for teaching approximately 200 students per academic year, 6 courses annually. Assistant Professor of Communication (1985 – 1992). Received tenure in 1992.

CLARK UNIVERSITY, Department of Education, Worcester, MA
(1996-1997)

Visiting Associate Professor of Education and Director of the Media Literacy Project. Responsible for development and implementation of Summer Institute, “Teaching the Humanities in a Media Age” and teaching of ED440, Media Education.

HARVARD UNIVERSITY, Harvard Graduate School of Education
(1992-1994)

Lecturer on Education. Responsible for teaching H-419, Evaluation of Educational Communication. Director, Harvard Summer Institute on Media Education (2 years).

III. SCHOLARLY PUBLICATIONS:

A. Books

Hobbs, R. (2010). *Copyright clarity: How fair use supports digital learning*. Beverly Hills: Corwin/Sage.

Hobbs, R. (2007). *Reading the media: Media literacy in high school English*. New York: Teachers College Press.

B. Scholarly Journal Articles

Hobbs, R. (2011). L’education aux images, l’education aux medias et l’essor de la culture numerique (trans: Visual literacy, media literacy and the rise of digital culture). *Les Dossiers de l’Audiovisuel* (France). <http://www.ina-sup.com/node/1585>

Hobbs, R. (2010). Empowerment and protection: Complementary strategies for digital and media literacy education in the United States. *Formare*, 70. 1 – 17. Erickson Edizione: Rome, Italy. <http://formare.erickson.it/wordpress/en/2010/empowerment-e-protezione-strategie-complementari-per-la-digital-e-media-literacy-negli-stati-uniti/>

Hobbs, R., Jaszi, P. and Aufderheide, P. (2009). How media literacy educators reclaimed copyright and fair use. *International Journal of Learning and Media* 1(3), 33 – 48.

Hobbs, R. & Jensen, A. (2009). The past, present and future of media literacy education. *Journal of Media Literacy Education* 1(1), 1 -11.

Hobbs, R. (2009). Medienpädagogik in den Vereinigten Staaten von Amerika. (trans: Media Literacy Education in the United States) *Merz* 96. Munich: Germany. <http://www.merz-zeitschrift.de/index.php>

Primack B.A. & Hobbs R. (2009). Which specific components of media literacy are most strongly associated with adolescent smoking? *American Journal of Health Behavior* 33(2), 192-201.

Hobbs, R. (2008). Approaches to teacher education in media literacy education. *Higher Education Research & Evaluation* 1, 58-64. Beijing, China.

Hobbs, R. & Yoon, J. (2008). Creating empowering environments in youth media organizations. *Youth Media Reporter* 2 (4). Available online:
http://www.youthmediareporter.org/2008/08/creating_empowering_environmen.html

Hobbs, R., Broder, S., Pope, H. & Rowe, J. (2006). How adolescent girls interpret weight-loss advertising. *Health Education Research*. 21(5), 719-730.

Primack BA, Gold MA, Switzer GE, Hobbs R, Land SR, Fine MJ. (2006). Development and validation of a Smoking Media Literacy scale. *Archives of Pediatric and Adolescent Medicine* 160, 369 – 374.

Primack, BA, Hobbs, R., Switzer, GE, Land, S., Fine, MF & Gold, M (2006). Associations between media literacy and adolescent smoking. *Journal of Adolescent Health* 38(2), 93-94.

Hobbs, R. (2006). Non-optimal uses of video in the classroom. *Learning, Media and Technology* 31(1), 45 - 50.

Hobbs, R. (2005). Tsunami: idée dall'America. Translation: Tsunami: Thoughts from America (on using news as a teaching resource for K-6 students). *Scuola Materna* 92(17), 9 – 11. Rome, Italy.

Hobbs, R. (2005). Strengthening media education in the twenty-first century: Opportunities for the State of Pennsylvania. *Arts Education Policy Review* 106 (4), 13-45.

Hobbs, R. (2004). A review of school-based initiatives in media literacy. *American Behavioral Scientist* 48(1), 48-59.

Hobbs, R. (2004). Does media literacy work? An empirical study of learning how to analyze advertisements. *Advertising and Society Review* 5(4), 1 – 28. Available online:
<http://muse.jhu.edu/journals/asr/v005/5.4hobbs.html>

Hobbs, R. (2004). Media literacy, general semantics and K-12 education. *ETC: A Review of General Semantics* 61(1), 24-28.

Hobbs, R. (2004). Analyzing advertising in the English language arts classroom: A quasi-experimental study. *Studies in Media & Information Literacy Education*, 4(2). Available online:
<http://www.utpress.utoronto.ca/journal/ejournals/simile>.

Hobbs, R. & Frost, R. (2003). Measuring the acquisition of media literacy skills. *Reading Research Quarterly* 38(3), 330-354.

Hobbs, R. (2001). Integrating media literacy into the study of world literature. *The Writing Instructor*. Available online:
<http://flansburgh.english.purdue.edu/twi/areas/englished/hobbs1.html>

Hobbs, R. (2001). Classroom strategies for exploring realism and authenticity in media messages. *Reading Online*, 4(9). International Reading Association. Available online:
http://www.readingonline.org/newliteracies/lit_index.asp?HREF=/newliteracies/hobbs/index.html

Hobbs, R. & Frost, R. (1999). Instructional practices in media literacy education and their impact on students' learning. *New Jersey Journal of Communication*, 6(2), 123-148.

Hobbs, R. (1999). Deciding what to believe in an age of information abundance. *Sacred Heart Review* 42, 4 – 26.

Hobbs, R. (1998). The seven great debates in the media literacy movement. *Journal of Communication*, 48 (2), 9-29.

Hobbs, R. (1998). Integrating the use of film and television into management education. *Journal of Management Development*, 17(4), 259-272.

Hobbs, R. (1994). Teaching media literacy-- Yo! Are you hip to this? *Media Studies Journal* 8 (4), 135 – 145.

Hobbs, R. & Mandel, R. (1991). The right to a reputation after death. *Communications and the Law* 13, 25 - 46.

Hobbs, R., Stauffer, J., Frost, R. & Davis, A. (1988). How first time viewers comprehend editing. *Journal of Communication* 38 (4), 50-60.

C. Chapters in Edited Books

Hobbs, R. and Donnelly, K. (in press). Towards a pedagogy of fair use for multimedia composition. In D. DeVoss & M. C. Rife (Eds.). *Copy(write): Intellectual property in the writing classroom*. West Lafayette, IN: Parlor Press.

Hobbs, R. and RobbGrieco, M. (2010). Passive dupes, code breakers, or savvy users: Theorizing media literacy education in English language arts. In D. Lapp and D. Fisher (Eds.), *Handbook of research on teaching the English language arts*. Third edition. New York: Routledge (pp. 283 – 289).

Hobbs, R. (2008). Debates and challenges facing new literacies in the 21st century. In Sonia Livingstone and Kristin Drotner (Eds.), *International handbook of children, media and culture*. London: Sage (pp. 431 – 447).

Hobbs, R. (2008). Introduction. *Handbook of teaching literacy through the visual and communicative arts*. Second Edition. Mahwah, NJ: Lawrence Erlbaum Associates. International Reading Association (pps.1 -3).

Hobbs, R. and Rowe, J. (2008). Creative remixing and digital learning: Developing an online media literacy tool for girls. In P. C. Rivoltella (Ed.). *Digital literacy: Tools and methodologies for an information society*. Hershey, PA: Idea Group Press (pgs. 230 – 241).

Hobbs, R. (2008). A response to Staples, “Are we our brothers’ keepers? Exploring the social functions of reading in the life of an African American urban adolescent.” In Marc Lamont Hill and Lalitha Vasudevan (Eds.) *Media, learning and sites of possibility*. New York: Peter Lang (pp. 73 – 76).

Hobbs, R. (2006). Reconceptualizing media literacy for the digital age. In A Martin and D. Madigan (Eds). *Literacies for learning in the digital age*. London: Facets Press (pp. 99 – 109).

Hobbs, R. (2006) Multiple visions of multimedia literacy: Emerging areas of synthesis. In *Handbook of literacy and technology*, Volume II. International Reading Association. Michael McKenna, Linda Labbo, Ron Kieffer and David Reinking, Editors. Mahwah: Lawrence Erlbaum Associates (pp. 15 -28).

Hobbs, R. (2005). Media literacy and the K-12 content areas. In G. Schwarz and P. Brown (Eds.) *Media literacy: Transforming curriculum and teaching*. National Society for the Study of Education, Yearbook 104. Malden, MA: Blackwell (pp. 74 – 99).

Hobbs, R. (2003). Understanding teachers' experiences with media literacy in the classroom. In B. Duncan and K. Tyner (Eds.) *Visions/Revisions: Moving forward with media education*. Madison, WI: National Telemedia Council (pp. 100 - 108).

Hobbs, R. (1998). Building citizenship skills through media literacy education. In M. Salvador & P. Sias (Eds.), *The public voice in a democracy at risk*. Westport, CT: Praeger (pp. 57 –76).

Hobbs, R. (1998). Media literacy in Massachusetts. In A. Hart (Ed.), *Teaching the media: International perspectives*. Mahwah, N.J: Erlbaum Associates (pp. 127 – 144).

Hobbs, R. (1996). Expanding the concept of literacy. In R. Kubey (Ed.), *Media literacy in the information age*. New York: Transaction Press, (pp. 163 – 186).

Hobbs, R. & Frost, R. (1991). Comprehension of editing conventions by African tribal villagers. In F. Korzenny & S. Ting Toomey (Eds.), *Mass media effects across cultures*. Beverly Hills, Sage Publications (pp.110-129).

Hobbs, R. (1990). Television and the shaping of cognitive skills. In A. Olson, C. Parr & D. Parr (Eds.), *Video icons and values*. Albany NY: State University of New York Press (pp. 25 – 37).

Perkins, D.. & Hobbs, R. (1989). Conditions of learning in novice programmers. In E. Soloway & J. Spohrer, (Eds.), *Studying the novice programmer*. Hillsdale NJ: Lawrence Erlbaum Associates, (pp. 45 – 52).

D. Special Academic Publications

Hobbs, R. (2010). *Digital and Media Literacy: A Plan of Action*. Washington, D.C.: John S. and James L. Knight Foundation and Aspen Institute.

Culver, S., Hobbs, R. & Jensen, A. (2010). Media Literacy in the United States. International Media Literacy Research Forum. Available online: <http://www.imlrf.org/united-states>

Center for Social Media, Media Education Lab at Temple University, Washington College of Law (2008). *Code of Best Practices in Fair Use for Media Literacy Education*. Washington DC: Center for Social Media.

Hobbs, R. (2008). Entry on Media Literacy. In Neil Salkind (Ed). *Encyclopedia of educational psychology*. Beverly Hills: Sage.

Hobbs, R. Jaszi, P. & Aufderheide, P. (2007). *The cost of copyright confusion for media literacy education*. Center for Social Media: Washington, D.C.

Hobbs, R. (2007). Entries on: Media Literacy Key Concepts, Media Education International. In Jeffrey Jensen Arnett (Ed.). *Encyclopedia of children, adolescents and the media*. Beverly Hills: Sage (pp. 497 – 499; 528 – 529).

Hobbs, R. (1998). Literacy in the information age. In J. Flood, D. Lapp, & S. Brice Heath (Eds.), *Handbook of research on teaching literacy through the communicative and visual arts*. International Reading Association. New York: Macmillan (pp. 7-14).

Hobbs, R. (1994). Pedagogical issues in U.S. media education. In S. Deetz (Ed.), *Communication yearbook 17*. Newbury Park: Sage Publications (pp. 453 – 466).

E. Review Essays

Hobbs, R. (2010). Math goes pop: Making the media and mathematics connection (Interview with Matthew Lane). *Journal of Media Literacy Education* 2(2), 169 – 178.

Hobbs, R. (2005). The state of media literacy education. *Journal of Communication* 5, 865 – 871.

F. Reviews

Hobbs, R. (2009). Review of “Detecting Bull” by John McManus. *Journalism and Mass Communication Quarterly* 86(2), 457-458.

Hobbs, R. (2007). Review of “In the service of young people: Studies and reflections on media and the digital age,” by Ulla Carlson and Cecilia von Feilitzen. *Journal of Communication* 57, 607-609.

Hobbs, R. and Robb-Grieco, M (2007). The National Media Education Conference helps strengthen the field. *Youth Media Reporter* 1,7. Available online:
http://www.youthmediareporter.org/2007/07/the_national_media_education_c.html

Hobbs, R. (2004). Review of “The Real Thing: Doing Philosophy with Media” by Christina Slade. *Communication Education* 53(3), 307-308.

Hobbs, R. (1992). Teaching the Media. Review of "Understanding the Media: A Practical Guide" by A. Hart and "The Media Studies Book: A Guide for Teachers" by D. Lusted (Ed). *Journal of Communication*, 43 (4), 180-184.

Hobbs, R. (1988). Review of "The Media Lab" by S. Brand. *Journal of Broadcasting and Electronic Media*, 32 (1), 119 – 121.

Hobbs, R. (1988). Liberal bias? Review of "The Media Elite," by S. R. Lichter, S. Rothman and L. Lichter. *Journal of Communication*, 38(2), 154 - 157.

Hobbs, R. (1987). Review of “The Cult of Information” by Theodore Roszak. *Journal of Communication* 37(1), 159 – 161.

G. Republished Articles and Translations (partial list):

Hobbs, R. (2004). Medya Okuryazarlığı Hareketinde Yedi Büyük Tartışma. *Ankara University, Journal of Faculty of Educational Sciences* 37(1), 122-140. Translation by Melike Türkân Bağlı. Ankara Üniversitesi Eğitim Bilimleri Fakültesi Dergisi. Translation of “Literacy in the Information Age.”

Hobbs, R. (2003). Lo que docents y estudiantes deben saber sobre los medios. In R. Morduchowicz (Ed.) *Comunicacion, medios y educacion: un debate para la educacion en democracia*. Octaedro: Barcelona, Spain (pp. 119 – 124).

Hobbs, R. (1996). Teaching media literacy. In E. Dennis and E. Pease (Eds.), *Children and the media*. New Brunswick: Transaction Press (pp. 103-111). Reprint of *Media Studies Journal* article, 1994.

Hobbs, R., Frost, R., Stauffer, J., & Davis, A. (1992). How first time viewers comprehend editing. In S. Sigman (Ed.), *Introduction to human communication: Behavior, codes and social action*. Needham, MA: Ginn. Reprint of *Journal of Communication* article, 1988.

H. Presentations (see partial list on pages 20 - 31)

IV. PROFESSIONAL PUBLICATIONS

A. Authored Textbooks and Curricula

Hobbs, R., Clay, D., Clapman, L. & Cheers, I. (2010). *PBS News Hour Student Reporting Labs*. [News reporting and production curriculum.] PBS News Hour: Washington, D.C. Available: <http://studentreportinglabs.org>

Hobbs, R., Mendoza, K., Yoon, J. & Cohn-Geltner, H. (2010). *Digital Workshops for the Digital Nation*. [Online curriculum.] WGBH Frontline: Boston. Available: <http://www.pbs.org/wgbh/pages/frontline/digitalnation/resources/>

Hobbs, R., Donnelly, K. & Braman, S. (2009). *Teaching about Copyright and Fair Use for Media Literacy Education*. [Online curriculum and videos]. Media Education Lab: Philadelphia, PA.

Hobbs, R. & Bradbury, J. (2008). *Access, Analyze, Act: A Blueprint for 21st Century Civic Engagement*. [Online multimedia curriculum]. Alexandria VA: PBS Teachers. Available: <http://www.pbs.org/teachers/vote2008/blueprint/>

Hobbs, R. & Mendoza, K. (2008). *Growing up Online*. [Multimedia study guide for film]. Boston: WGBH Frontline. Available: <http://www.pbs.org/wgbh/pages/frontline/teach/kidsonline/>

Hobbs, R. (2002). *Media literacy: Viewing and Representing in Texas*. Levels I and II. [Curriculum]. Austin TX: Texas Education Agency.

Hedberg, B., Berger, M., Cleaveland, C., & Hobbs, R. (2001). *The Web-Savvy Student*. Denver: Curriculum Adventures.

Odell, L., Vacca, R., Hobbs, R., Irvin, J., & Warriner, J. (2000). *Elements of Language*. Language arts textbook series for Grades 6 –12. Austin TX: Holt Rinehart, Winston. [Seven textbooks in the series].

Hobbs, R. (2000). *Media Literacy*. [Curriculum]. New York: Newsweek.

Hobbs, R. (2000). *Assignment: Media Literacy*. Levels: Elementary, Middle School, High School. [Multimedia curriculum]. Bethesda, MD: Discovery Communications and Maryland State Department of Education.

Garrett, S., Frey, J., Wildason, M., & Hobbs, R. (1995). *Messages and Meaning: A Guide to Understanding Media*. [Curriculum]. Alexandria, VA: Newspaper Association of America. Author.

Hobbs, R. & Miller, B. (1995). *TV Eye: A Curriculum for the Media Arts*. [Curriculum]. Boston: Boston Film Video Foundation Press, 1995.

B. Professional Articles and Opinions

Hobbs, R. (2010). Voices on Antisemitism: A Podcast Series. U.S. Holocaust Memorial Museum. <http://www.ushmm.org/museum/exhibit/focus/antisemitism/voices/transcript/?content=20101202>

Hobbs, R. (2010). A conversation with Renee Hobbs. *Voices from the Middle*, National Council of Teachers of English. December.

- Hobbs, R. (2010). Computers don't make kids smart. *Philadelphia Daily News*, July 19.
- Hobbs, R. (2009). Internet safety and responsible behavior online. *Threshold* 7(2): 19 – 24.
- Hobbs, R. (2009). The power of fair use for media literacy education. *Afterimage*, (37) 15 -18.
- Hobbs, R. (2009). Erasing copyright confusion. *Learning and Media*. Publication of the Pennsylvania School Library Media Association.
- Hobbs, R. (2009). Best practices help end copyright confusion. *The Council Chronicle* 18(3), 12-13, 27.
- Aufderheide, P., Jaszi, P. & Hobbs, R. (2008). Media literacy educators need clarity about copyright and fair use. *Journal of Media Literacy* 54, 41 – 44.
- Hobbs, R. (2008). Copyright confusion is shortchanging our students. *Education Week* 27(27) March 12, 26, 29
- Hobbs, R. (2008). How “fair use” can reduce copyright confusion. *STN Network News* 3(3), 5-6.
- Hobbs, R. (2005). What's news? *Educational Leadership* 62, 71 – 76.
- Hobbs, R. (2001). Media literacy skills: Interpreting tragedy. *Social Education* 65(7), 406-411. Available online: <http://www.socialstudies.org/resources/moments/650702.shtml>
- Hobbs, R. (2001). Improving reading comprehension by using media literacy activities. *Voices from the Middle* 8(4), 44 - 50. Available online: <http://ncte.org/inbox/09252001/VM0084Improving.pdf>
- Hobbs, R. (2001). The great media literacy debates in 2001. *Community Media Review* 21, 17-23.
- Hobbs, R. (2000). Literacy for the information age. *Classroom Leadership*, October (pps. 4 – 6).
- Hobbs, R. (2000). Research in media literacy. *Telemedium: The Journal of Media Literacy* 46(1), 8 -11.
- Hobbs, R. (1999). People from many walks of life enrich the media literacy movement. *Telemedium: The Journal of Media Literacy* 45(1), 17-19.
- Hobbs, R. (1999, February). Teaching the humanities in a media age. *Educational Leadership*, 56-62.
- Hobbs, R. (1998, January). The Simpsons meet Mark Twain: Analyzing popular media texts in the classroom. *English Journal* 87(1), 49-53.
- Hobbs, R. (1998). Start early to help children combat alcohol-saturated TV. *AAP News* 14(3), 20-21.
- Hobbs R. (1995). To your health. *Cable in the Classroom*. October: 12-13.
- Hobbs, R. (1994). The Billerica initiative. *Telemedium: The Journal of Media Literacy* 40(3-4), 34-39.
- Hobbs, R. & Folkemer, P. (1994). A new lens on Channel One. *Education Week* XIII, 18 (January 26), 37.

Hobbs, R. (1994). The ABC's of Media Literacy. *Cable in the Classroom*, March, 16.

Hobbs, R. (1994). The Billerica Initiative brings media literacy to middle school. *Community Media Review*, 13, January/February, 17.

Hobbs, R. (1993). Channel One: Schulfernsehens zwischen innovation und kommerz. *Bertelsmann Briefe*, November, 48-51. (Translation: The promise and peril of Channel One).

Hobbs, R. (1993). See Dick and Jane deconstruct: ABC's of teaching media literacy. *The Independent*, August/September, 25 - 30.

Hobbs, R. (1993, April). How to use TV in class-- Not! *Cable in the Classroom*, 12.

C. Special Professional Publications

Bergsma, L., Considine, D., Culver, S., Hobbs, R., Jensen, A., Rogow, F., Rosen, E. Y., Scheibe, C., Sellers-Clark, S., & Thoman, E. (2007). *The Core Principles of Media Literacy Education*. [Monograph]. Alliance for a Media Literate America. Available: <http://www.aamlainfo.org/core-principles>

Kubey, R. & Hobbs, R. (2001). *Setting Research Directions for Media Literacy and Health Education*. [Report.] Center for Media Studies, School of Communication, Information and Library Studies. New Brunswick, NJ: Rutgers University. Available online: http://www.mediastudies.rutgers.edu/mh_conference/index.html

Hobbs, R. (1998). *The Uses (and Misuses) of Television in the Classroom*. [Unpublished manuscript.] Wellesley, MA: Media Literacy Project. Available: ERIC 439452.

V. AUDIO, VIDEO, FILM AND MULTIMEDIA PRODUCTIONS

Hobbs, R. (2008). *What's Copyright? & Users' Rights, Section 107*. [Music videos.] Executive producer, Renee Hobbs. Composer, Michael RobbGrieco, Animator: Geoff Beatty. Media Education Lab: Philadelphia PA.

Hobbs, R. (2007). *The media straight up!* Second edition. [CD-ROM multimedia curriculum.]. Drug Free Pennsylvania, Harrisburg PA.

Hobbs, R. (2006). *My Pop Studio*. [Edutainment website.] Philadelphia: Media Education Lab. Available: <http://mypopstudio.com>

Hobbs, R. (1998). *SNAPS: Photo cards for media literacy*. [Multimedia curriculum]. Center for Media Literacy, Los Angeles.

TV Smarts (1998). [Video]. National Cable Television Association: Washington, D.C. Concept, treatment and script: Renee Hobbs.

Hobbs, R. (1998). *Media mastery: Analyzing news and advertising*. [Video and curriculum for Grades 7 – 12]. Channel One News: New York.

Hobbs, R. (1996). *Know TV: Changing what, why and how you watch*. [Video & curriculum]. Maryland State Department of Education and Discovery Communications, Inc.

Hobbs, R. (1994). *Tuning in to media: Literacy for the information age* (1994). [Video]. Films for the Humanities, New York.

VI. SERVICE

Professional Service (Academic)

2008 to present

Co-Editor, *Journal of Media Literacy Education*
<http://jmle.org>

2007 to present

Member, Editorial Review Board, *Journal of Adolescent and Adult Literacy*
International Reading Association

2009 to present

Member, Editorial Review Board, *Journal of Children and Media*

2004 - 2011

Member, Media Commission, National Council of Teachers of English (NCTE)

2005 – 2007

Member, Editorial Review Board, *International Handbook of Children, Media and Culture*.
Editors: Sonia Livingstone and Kirsten Drotner. Beverly Hills CA: Sage Publications.

2005 - 2007

Section Editor, *Handbook on Teaching Literacy through the Communicative and Visual Arts*, 2nd
edition (International Reading Association). Editor for Part I, Historical and Theoretical
Foundations.

1997

Member, PEPS Media Expert Panel
Media Approaches to Prevent Substance Abuse. Prevention Enhancement Protocols System
(PEPS), U.S. Center for Substance Abuse Prevention, Washington D.C.

1995 – 2000

Co-Editor, with Robert Kubey, *Media Education Series*, for Lawrence Erlbaum Associates.
Responsible for identifying authors, evaluating manuscripts and consulting with publisher for the
series.

2001

Guest Editor, with Laurie Cirivello, special issue of *Community Media Review*, Spring 2001.

2006, 2003

Evaluator. Provided a critical review of media literacy standards in curriculum developed by the
National Communication Association and for the College Board.

2001 – to present

Manuscript reviewer for *Health Education Research*, *Journal of Broadcasting and Electronic
Media*, MIT Press, Teachers College Press, Sage Publications, American Educational Research
Association, International Communication Association, Routledge, Oxford University Press.

Professional Service (National Advisory Boards), partial list

2010 to present

Project Advisor, Legacy Center, Archives and Special Collections, Drexel University College of
Medicine

This project uses digital media to connect a young audience to a historic collection of archives to
inspire learning and thinking about the history of women in medicine and science.

2008 to present

Chairman of the Board, Youth Empowerment Services, Philadelphia PA

This organization provides digital media and literacy education to low-literacy urban youth in North Philadelphia who have dropped out of high school. Annual budget: \$1.3 million

2007 - 2009

National Advisory Board, Girls Communicating Career Connections, Education Development Center

This National Science Foundation funded project developed a set of youth-produced, web-based media and companion educator materials on science and engineering careers, targeting girls from underserved groups (minority populations, youth of low SES and those with disabilities).

2003 - 2007

Advisory Board, Alliance for a Media Literate America

Assisted with fundraising and development of research summit event in 2007.

2003 - 2008

National Advisory Board Member, Girls Inc.

Provided support and consulting for the development of the Girls Inc media literacy program.

2002-2006

Advisory Board, Partnership for 21st Century Skills

Provided leadership and consulting for the development of Readiness Guides to help the Department of Education, states, districts and schools define 21st century skills, to ensure they are included in state standards, and identify the best methods for teaching and assessing them.

2001 - 2004

Senior Consultant, Academy for Educational Development (AED), Washington, D.C.

Provided expertise on the development and implementation of the Youth Health and Fitness Media Literacy Campaign, National Institute of Child Health and Human Development (NICHD), National Institutes of Health.

1999 - 2000

National Endowment for the Arts

Participated in the development of a federal grant initiative, in coordination with the U.S. Department of Education, to provide \$3 million in grant funding to support media literacy initiatives targeted to explore media violence through arts education.

1997 - 2001

Board Member, New York Times, Next Generation Education Program

Participated in program planning and strategic development and wrote materials for program guide.

1996 - 2001

Consultant, White House Office on National Drug Control Policy

Coordinated a team of advisers to create guidelines on drug abuse prevention initiatives which make use of media literacy and technology education. Consulted on the development of a comic book (featuring Spiderman, Marvel Comics) designed to introduce media literacy to middle-school youth. Provided strategic planning and design assistance to the Deputy Director for Demand Reduction on incorporating media and technology as an element in alcohol, tobacco and substance abuse prevention, Spring 1995. Gave a day-long workshop to 75 leaders of national prevention organization at the Old Executive White House in Washington, D.C. June 17, 1995 and a keynote address at the White House Conference Center in August, 1996.

1999

Consultant, Artists' Rights Foundation

Participated in the strategic plan for a middle-school curriculum designed to introduce students to film as art, called "The Story of Movies."

1997 - 1998

Member, Advisory Board, Prevention Education Protocol System (PEPS). Focus: The Role of the Media in Substance Abuse Prevention, U.S. Center for Substance Abuse Prevention, Rockville, Maryland. Federal government project headed by Dr. Prakash Grover. One of 12 advisors to review 500+ academic research studies on the impact of media as a tool in substance abuse prevention.

1997-1998

Consultant, American Academy of Pediatrics, Chicago, IL

Designed a two-day training program for pediatricians on media literacy and prepared curriculum support materials for pediatricians to use in conducting public outreach programs for parents.

1997

Advisory Board, Kennedy School for the Performing Arts, Washington, D.C.

Participated in the evaluation of "Arts Edge," a web site for K-12 arts educators.

1996

Consultant, Congressional briefing on media literacy, Washington, D.C.

Designed and presented a briefing for members of Congress and staffs regarding state and federal initiatives in media literacy, July 16, 1996.

1996

Co-Chair, Youth @ the Crossroads Summit, Los Angeles, CA

Provided leadership for a two-day conference sponsored by the U.S. Conference of Mayors, The U.S. Department of Housing and Urban Development, the U.S. Department of Education, and the Show Coalition, a non-profit advocacy group.

1994

Advisory Council Member,

Joint Center for Political and Economic Studies, Washington, D.C.

Served as a member of the advisory council in the development of the proposal, How to Reduce the Adverse Impact of Television Violence on Children, supported by the Pew Charitable Foundations.

1995

Participated in a press conference with U.S. Secretary of Education Richard Riley

Worked with Montgomery County (Maryland) Public Schools to introduce KNOW TV curriculum to Maryland teachers, December 13, 1995.

Professional Service (Other)

2009 to present

Powerful Voices for Kids

Designed and implemented a week-long staff development program for elementary educators (July 6 – 10, 2009) and a month-long summer camp for 85 children aged 6 – 12, exploring media literacy and technology integration (June 29 – July 31, 2009 and July 5 – July 30, 2010), in partnership with the Russell Byers Charter School, Philadelphia, PA.

2008 -2009

North Carolina Teacher Academy, Raleigh NC

Designed and implemented a six-day teacher education program for 50 K-12 teacher educators on integrating media literacy into state education frameworks as part of 21st Century Learning Skills. Raleigh, NC, October 16 – 18, 2008 and January 14 – 16, 2009.

2011, 2010, 2009, 2008

Critical Eye on the Media: A Statewide Media Literacy Conference for Educators

Designed and implemented a two-day conference for middle-school health and English language arts educators from across Pennsylvania, in coordination with Drug Free Pennsylvania, June 19-20, 2008, April 3-4, 2009, March 25-26, 2010, and April 26, 2011. Harrisburg PA.

2006, 2004

Summer Institute in Media Education: Blake School, Minneapolis MN

Designed and implemented a staff development program for K-12 educators at the Blake School in Minneapolis, MN which included exploration of a range of media education topics, including classroom uses of technology, information literacy, analysis of nonfiction genres, advertising, media violence, and the role of media production in strengthening critical thinking, and communication skills. August 9 – 13, 2004 and August 7 – 10, 2006.

1996

State of North Carolina, Department of Public Instruction, Technical Outreach to Public Schools.

Advised on the design and development of Language Arts/Media Literacy Standards and Assessment, in a project funded by the U.S. Department of Education.

1996

Curriculum Specialist, Channel One, New York, NY

Created “STAND: Students Taking Action, Not Drugs,” curriculum for student media production of anti-drug public service announcements. Materials distributed to 384,000 classroom teachers.

2001 / 1995

Curriculum Writer, WGBH, Boston

Developed curriculum materials to support the documentary series, “Local News,” airing October 2001. Developed curriculum for Frontline’s “Does TV Kill?” episode. Program materials mailed to teachers and media specialists nationwide.

1994

Host, Teacher's Forum on Media Literacy

Massachusetts Corporation for Educational Telecommunication (MCET)

Developed program and served as host of a live, one-hour interactive television program delivered via satellite for educators from across the nation on media literacy. Prepared print materials to accompany the show.

Community Service

2008

National Judge, Letters about Literature, Library of Congress

Read and judged letters from high school students writing to a favorite author. More than 56,000 students participated in this contest and national judges selected winners from a finalist pool of 50.

2007

Judge, The Foresight Project. Read and judged creative writing from high school students across Massachusetts writing about the impact of alternative energy technologies.

2006-2008

Media Education Lab. Partnerships with School District of Philadelphia, Byers Charter Elementary School (PA), Fairhill Community High School (PA), Frankford Friends School (PA), and Scarsdale Public Schools (NY). Provided consultation to school leaders. Graduate students partnered with teachers and school leaders to address research questions relevant to new initiatives and program needs.

2003 – 2007

Program Director, Media Smart Seminars

Temple University School of Communications and Theater

Developed a public seminar series featuring Philadelphia-area educators, scholars, media professionals and leaders of non-profit organizations to explore issues related to the intersections of media, technology, children, youth and learning. Spring 2004 (four events), Spring 2005 (six events), Fall 2005 (one event), Spring 2006 (four events), Fall 2007 (four events).

2004-2005

Precious Places Video Project, Scribe Video Center.

Participated as a team member on the “Uptown Theater” Project, a 10-minute video designed to support the restoration of the Uptown Theater on North Broad Street, Philadelphia.

1997-2000

School Board Member, Harvard, Massachusetts. Elected by the community to serve three-year term. Responsible for increasing funding to support school library collections, technology integration, and staffing increases.

1990 - 2000

Founder, Media Education Study Group, Boston, Massachusetts.

Created a monthly forum for the discussion of media pedagogy. On going program of monthly speakers with over 350 teachers, scholars and media professionals on the mailing list. Held in coordination with the Youth Voice Collaborative, Boston YWCA.

Temple University Service

Member of the Temple University Press Board of Review (2010 - 2013)

Member of the Graduate Board (2007-2009)

Member of the Provost’s Strategic Plan Steering Committee (2007-2009). Work group co-leader for:
Enabling the Bureaucracy to Serve the Academic Mission

Member of the Early College High School Advisory Board (2008)

Member of the Middle States Accreditation Periodic Review Committee (2004-2005)

Service to the School of Communications and Theater

Chair, Graduate Research Forum 2010, Mass Media and Communication Doctoral Program

Co-Director, Mass Media and Communication (MMC) Doctoral Program (2004-2005)

VII. FUNDED GRANTS AND CONTRACTS

2011. Radnor Educational Foundation. Received \$10,000 for Powerful Voices for Kids, Year 3.

2011. Wyncote Foundation. Received \$100,000 for Powerful Voices for Kids, Year 3.

2010. Wyncote Foundation. Received \$150,000 for Powerful Voices for Kids Year 2.

2009. Verizon Foundation. Received \$50,000 to support Powerful Voices for Kids, a university-school media literacy initiative.

2009. Otto Haas Trusts. Received \$20,000 to support the Media Education Lab website development.

2009. William Penn Foundation. Received \$10,000 to support the Rebooting the News conference.

2008. Youth Empowerment Services. Received \$53,500 to support the work of a post-doctoral fellow to explore the relationship between literacy development and video production activities among urban youth.

2007. Alliance of Civilizations. United Nations. Received grant of \$5,000 for a cross-national project on youth, media and education.

2007. John D. and Catherine T. MacArthur Foundation. Co-Principal Investigator with Patricia Aufderheide and Peter Jaszi, American University for \$600,000 grant for for "Media Literacy, Copyright Clearance and Fair Use"

2006. Audible, Inc. Received \$25,000 from Audible Education to develop case studies of the use of audio books in K-12 education.

2005. U.S. Office of Women's Health. Received \$476, 978 from the Office of Women's Health (U.S. Dept of Health and Human Services) to create an online multimedia literacy learning experience for girls 9 – 14.

2005. Preview Forum. Received \$3,500 for Media Smart Seminars from Preview Forum (Ford Foundation) to host "The News We Need: Finding Balance in an Age of Spin."

2005. Philadelphia Safe and Sound. Received \$2,500 planning grant for Our TimeZ (a media literacy and juvenile offender project) from Philadelphia Safe and Sound.

2004. State of Pennsylvania Department of Health. Co-Principal Investigator (with Nancy Morris) for \$250,278 to research how Hispanics in North Philadelphia interpret media messages about smoking. State of Pennsylvania Department of Health.

2002. U.S. Office of Women's Health. Principal Investigator for \$68,750 received to research the critical thinking skills of girls aged 9 to 14 in response to print, video and online media messages about nutrition and dietary supplements. Sponsored by the Office of Women's Health, Department of Health and Human Services

1997. Arthur Vining Davis Foundation and the ATT Foundation. Principal Investigator for \$108,000 received to direct "The Re-visioning Project: Teaching Humanities in a Media Age," at Clark University from the Arthur Vining Davis Foundations and the ATT Foundation.

1997. Grant from Norman Felton. Received \$80,000 to develop the Felton Media Literacy Scholars Program, a leadership development program for educators in the metropolitan Boston

area, supported by Norman Felton, early television pioneer and director of *Studio One* and *Dr. Kildare*. 1997 – 1999.

1997. Byrne Memorial Block Grant, Commonwealth of Massachusetts. Co-Principal Investigator (with Massachusetts District Attorney Kevin Burke) for a Byrne Memorial Block Grant for \$400,000 for Sharpwatch, a program designed to bring media literacy education to young people in criminal juvenile justice settings in the State of Massachusetts.

1994. Center for Substance Abuse Prevention. Senior Consultant for \$100,000 in grants received by the communities of Lawrence and Dennis, Massachusetts for media literacy education initiatives, supported by the Center for Substance Abuse Prevention (CSAP) in Washington, D.C.

1993. Pacific Mountain Network, Cable in the Classroom, Continental Cablevision, Discovery Networks. Received \$76,000 to support production costs for the television program, Tuning In: Introduction to Media Literacy."

1993. Massachusetts Foundation for The Humanities. Received \$8,400 to support urban and minority teachers to attend the Harvard Institute on Media Education, Harvard Graduate School of Education.

1990. National Endowment for the Arts (Arts in Education Program) Received \$23,100 for a pilot curriculum on critical viewing of television and video production skills for secondary school students (Boston Film/Video Foundation).

1991. Andy Warhol Foundation for the Visual Arts. Received \$12,000 for a curriculum on critical viewing of television and video production skills for secondary school students, with the Boston Film/Video Foundation.

1989. Massachusetts Council for the Arts and Humanities (Cultural Education Collaborative) Received \$40,000 for two year Art Partnership program to bring media arts education, with focus on critical viewing of television and video production skills to the Taft Middle School, Brighton, MA with the Boston Film/Video Foundation.

VIII. HONORS AND AWARDS

2009 Johns Hopkins Partnership School Award, National Network of Partnership Schools. Media Education Lab partnership exploring media literacy for global understanding with the Roberts Elementary School (Wayne PA) and the United Nations Alliance of Civilizations.

2009 Creative Projects Award, Visual Communication Division, Association for Education in Journalism and Mass Communication (AEJMC). First place award for "Access, Analyze, Act: A Blueprint for 21st Century Civic Engagement," Boston, MA, August 6, 2009.

2009 Special Award, Pennsylvania Association for Educational Communications and Technology (PAECT). Presented to a current, past or nonmember who has made a recent particular contribution to the field of communications. Hershey, PA. February 10, 2009.

Common Sense Media. 2007
Outstanding Media Educator. San Francisco, CA. Four Seasons Hotel, October 11, 2007.

2005 Creative Projects Award. Visual Communication Division, Association for Journalism and Mass Communication (AEJMC). Second place award for "The Media Straight Up!" a CD-ROM multimedia curriculum on media literacy and substance abuse prevention. San Antonio, TX.

1995 Golden Cable ACE Award

Awarded for KNOW TV, a staff development program for teachers on approaches to critical analysis of documentary and non-fiction film and television. The Golden Cable Ace Award is the cable industry's highest award, made in recognition of a public service initiative.

White House Leadership Conference on Youth, Drug Use and Violence

Met with President Clinton at the White House on March 7, 1996 in a meeting to examine strategies for reducing youth drug use and violence.

1995 Parent's Choice Award,

Awarded for "Tuning In to Media" video.

Annenberg Fellowship in Media Education, academic year 1992-93 by Dean Kathleen Hall Jamieson, Annenberg School for Communication, Philadelphia PA (declined).

1990 Top Paper Award

International Communication Association, Dublin Ireland. International Division's top paper for the research, "Effects of Medium and Editing Conventions on Learning and Comprehension among the Pokot of Northwest Kenya."

National Teaching Award for Excellence in the Teaching of Writing

One of 12 national winners selected by the Poynter Institute for Media Studies, St.Petersburg, Florida, May 1987.

IX. PROFESSIONAL ORGANIZATIONAL EXPERIENCE

1997 – 2003

PRESIDENT AND FOUNDING BOARD MEMBER

National Association for Media Literacy Education (formerly Alliance for a Media Literate America). Denver, Colorado.

One of four founding members of a national non-profit organization that hosts the National Media Education Conference. As 2002 membership Chair, responsible for membership campaign development. Raised \$158,000 in funding from private companies, foundations and public sponsors as 2001 Fundraising Chair. As 1998 Program Co-Chair, managed all aspects of the National Media Education Conference program selection process, including the selection of more than 80 presentations, papers, workshops, plenary sessions and keynote addresses. As President of the organization from January 1997 to November 1999, oversaw the acquisition of 401(c3) non-profit status.

1996 - 2002

DIRECTOR, Media Literacy Project, Babson College, 1996 to 2003

Services provided in four areas: curriculum development, staff training and professional education, parent and community outreach, and evaluation research on program effectiveness. Examples of programs include:

Assignment: Media Literacy

1999 - 2002

Initiated comprehensive curriculum development and teacher education program supported by the State of Maryland and Discovery Communications, Inc. Developed 18 units of instruction for elementary, middle and high school, including three videotapes, a web site, and staff development program. Supervised a publishing staff of 10 education professionals. Program has reached 2,700 Maryland public school teachers. Program expansion to State of Texas approved by Texas Education Agency (TEA), Spring 2001, with implementation in the State of Texas in January 2003.

Norrback Avenue School, Worcester, MA

1998 - 2001

Provided an on-going program of staff development and technology consultation to this elementary school, designated a citywide Communication Arts Magnet School. Offered 30 hours of staff development on technology integration to faculty annually.

Felton Media Literacy Scholars Program

1997 - 2000

Designed and implemented a leadership development program for mid-career professionals in education, media and social services wishing credentials in media and technology in teacher education. Program consisted of 70+ hours of instruction. Twenty-five graduates as of Spring 2000. Graduate credits provided by Salem State University, Salem, MA.

Teaching Humanities in a Media Age

1997 – 1998

Designed and directed a national teacher institute at Clark University in Worcester, Massachusetts for 60 secondary-level teachers from four urban school districts: Worcester, Atlanta, Minneapolis, and Los Angeles. Held follow up sessions in four cities during the 1998-1999 school year.

Summer Institutes in Media Education

1997 - 2002

Designed and implemented week-long programs for K-12 educators which included exploration of a range of media education topics, including classroom uses of technology, analysis of nonfiction genres, advertising, media violence, media production, critical thinking, and communication skills. Graduate credits provided by Salem State University or professional development credits provided by participating school district.

August 17 – 23, 2002	Providence, Rhode Island
August 20 - 25, 2001	Providence, Rhode Island
July 17 – 21, 2001	Augusta, Georgia
August 2- 6, 1999	Oklahoma City, Oklahoma
July 6 – 10, 1999	Dennis-Yarmouth, Massachusetts
July 7- 11, 1998	Dennis-Yarmouth, Massachusetts
August 24 -29, 1998	Dennis-Yarmouth, Massachusetts
June 28 - July 3, 1997	Dennis-Yarmouth, Massachusetts

1992 - 1994

DIRECTOR, Harvard Summer Institute on Media Education
Harvard Graduate School of Education, Cambridge, MA

Initiated, designed and implemented a week-long program of staff development in media literacy for K - 12 educators from across the nation, attracting more than 200 educators in two week-long summer programs.

1992 - 1996

DIRECTOR, The Billerica Media Literacy Initiative
Fitchburg State College and the Merrimack Education Center, Billerica Public Schools, Billerica, Massachusetts.

Initiated, designed and implemented a three-year comprehensive program of on-site staff development for teachers in the Billerica School System, reaching 300 teachers in grades K - 12. Designed curriculum for the program and hired staff to run 12 graduate level courses. This initiative resulted in a Master's Degree in Secondary Education with emphasis in Media Literacy granted to program graduates by Fitchburg State College.

1994

CURRICULUM DEVELOPMENT DIRECTOR,

“Getting a Grip on TV Violence,” Cable in the Classroom, National Cable Television Association, (NCTA): Alexandria, VA.

Designed a parent program on how to critically analyze media violence, featuring the key concepts of media literacy. Trained a team of teacher educators to deliver the program in 12 cities nationwide during the 1993-94 school year. Delivered the program in key cities across the United States. The program is now titled “The Family and Community Critical Viewing Project” and is sponsored by the National Parent Teacher Association and the National Cable Television Association and has reached hundreds of communities across the nation, totaling over 300,000 parents.

X. DOCTORAL STUDENTS SUPERVISED

Rebecca Hains, Ph.D. Awarded 2008

Dissertation Title: "Negotiating Girl Power: Girlhood on Screen and in Everyday Life"

Current Position: Assistant Professor of Communication, Salem State University, Salem MA

Hans Schmidt, PhD. Awarded 2010

Dissertation Title: “Media Creation and the Net Generation: Comparing Faculty and Student Beliefs and Competencies Regarding Media Literacy within Higher Education”

Current Position: Assistant Professor of Communication, Alvernia College, Reading PA

Jiwon Yoon, Ph.D. Awarded 2010

Dissertation Title: “Media Literacy Education to Promote Cultural Competence and Adaptation among Diverse Students: A Case Study of North Korean Refugees in South Korea”

Current Position: Assistant Professor of Communication, Roosevelt University, Chicago, IL

Tina Peterson, ABD

Dissertation Title: “So You Think You Can Cook? Visual Communication in Food Media, Meaning-making and Cooking Self-efficacy”

Current Position: Adjunct instructor, Penn State University

Kelly Mendoza, ABD

Dissertation Title: “Parental Mediation and Media Literacy”

Current Position: Senior Manager of Education Content and Curriculum, Common Sense Media, San Francisco CA

Current MMC doctoral students: Michael RobbGrieco, Maria Cippollone, Laura Stephenson, Yvonne Fulmore, Michael Plugh

**INTERNATIONAL PRESENTATIONS by Renee Hobbs
1985 - 2010**

Keynote Address: “Digital and Media Literacy: A Plan of Action,” at “Shaping the Future,” 40th anniversary of Center for Technology Education, Tel Aviv, Israel, March 27, 2011.

“Combatting Middle East Stereotypes through Media Literacy Education in Elementary School,” with J. Yoon, A. Ibrahim, N. Cabral and R. Al-Humaidan. International Communication Association conference, Singapore, June 25, 2010.

“New Developments: Media Education in Asia” with J. Yoon and W. Xu, International Communication Association conference, Singapore, June 22, 2010.

Keynote Address: “Two Sides of a Coin,” World Summit on Media for Children and Youth, Karlstad, Sweden, June 14, 2010.

“Current Research on Media Literacy Education,” World Summit on Media for Children and Youth, Karlstad, Sweden, June 17, 2010.

“Media, Citizenship and Human Rights,” Second European Congress of Media Education, Bellaria, Italy, October 21 – 24, 2009.

“A Research Agenda for Media Literacy,” Office of Communications (OFCOM) Conference on Media Literacy, London, England, May 15, 2008.

“Building a Clearinghouse for Media Literacy Education,” Alliance of Civilizations conference, United Nations. Madrid, Spain, January 15-16, 2008.

“Media Literacy Institute.” Developed a two-day professional development program for educators from Qatar University and area schools, Doha, Qatar. Supported by the Qatar Foundation. December 11-12, 2007.

“Critical Distancing and Participatory Immersion in Online Learning for Media Literacy.” Paper presented at the 2007 ICA China Communication Forum, Harmonious Society, Civil Society and the Media, Beijing, China. October 20, 2007.

“Theoretical and Conceptual Frameworks Affecting the Development of Media Literacy Education in the United States,” Visual Competencies Symposium, Jacobs University, Bremen Germany, July 6 – 8, 2007.

“Media Literacy as a Dimension of Global Literacy” UNESCO Regional Conference in Support of Global Literacy. Qatar Foundation Innovations in Education Symposium 3. Literacy Challenges in the Arab Region: Building Partnerships and Promoting Innovative Approaches, March 13, 2007, Doha, Qatar.

“Teachers’ Responses to September 9,” Presentation at KinderCom (Italian Media Education Conference), Merano, Italy. May 24, 2002.

“Media and Technology Education in the United States,” Presentation at the Catholic University of Milan. March 6, 2002.

“The Pedagogy of Media Literacy Education.” Presentation at KinderCom (Italian Media Education Conference). Merano, Italy. May 11, 2001.

“Overview of Media & Technology Education in the United States.” Presentation at Summit 2000: International Children and Television. Toronto, Canada. May 14, 2000.

“The Impact of Media Literacy Education on the Development of Students’ Academic Skills.” Paper presented at Summit 2000, Toronto, Canada. May 15, 2000.

“Literacy for the Information Age” plus “Masterclass in Film Education.” Two-day educational program with Cary Bazalgette (British Film Institute). Presentation to Dutch educators at the Congres Filmeducatie in het voortgezet onderwijs, (Dutch Film Education Conference). Vlissingen, The Netherlands. September 13-14, 2000.

“Media Education: Goals for Teachers and Learners.” Presentation at the Annual Newspapers in Education conference, Bahia Blanca, Argentina. November 12, 1998.

"Measuring Media Literacy Skills in Students and Teachers." Paper presented at the international conference, "Les Jeunes and les Medias," UNESCO, Paris. April 24, 1997.

"Media Literacy Skills in 9th Graders." Paper presentation at the International Communication Association. Montreal, Canada. May 24, 1997.

"Internet: Hope or Damnation?" Keynote address at the 2nd International Newspapers in Education Conference, Sao Paulo, Brazil. September 10, 1997.

"Media Literacy and Drug Prevention." Presentation at the 2nd Annual Rainbow International Movement Against Drugs Conference. Rimini, Italy. October 17, 1996.

"Elements of a Successful Media Literacy Educational Program." Paper presented at the National Council of Teachers of English (NCTE) International Conference. Heidelberg, Germany. August 12, 1996.

"Effects of Medium and Editing Conventions on Learning and Comprehension among the Pokot of Northwest Kenya," with Richard Frost. Paper presented at the 40th Annual Conference of the International Communication Association. Trinity College, Dublin Ireland. June 25, 1990.

****WINNER OF THE TOP PAPER AWARD, INTERCULTURAL DIVISION

"Cross Cultural Approaches to Examining Television Editing and Perceptual Processes," with Richard Frost and John Stauffer. Paper presented at the International Association for Mass Communication Research. Barcelona, Spain. July 26, 1988.

SELECTED LIST OF NATIONAL AND REGIONAL PAPERS AND PRESENTATIONS
by Renee Hobbs

2010-2011

“Copyright and Fair Use for Digital Learning: Teaching Strategies that Work,” Paper presentation, Association of College and Research Libraries (ACRL), Philadelphia, March 30 – April 2, 2011.

Keynote Address: “Digital and Media Literacy: A Plan of Action,” Northeast Media Literacy Conference, University of Connecticut, Storrs, March 25, 2011.

“Trolling, Transgression and Cyberbullying in the Classroom and at Home,” Paper presentation at Digital Media and Learning (DML) Conference, Long Beach, CA, March 4, 2011.

“Powerful Voices for Kids: A University-Community Partnership,” Presentation at the Temple University Forum on Metro Engagement, Philadelphia PA, February 22, 2011.

“Down with the Silos: How Digital and Media Literacy Embraces Interdisciplinary Connections between Campus and Community,” Presentation at the Northeast E-Learning Consortium, Villanova University PA, February 17, 2011.

“Remix and Fair Use in Education,” Presentation, Midwest Educational Technology Conference, St. Louis, MO. February 16, 2011.

“Powerful Voices for Kids: Media Literacy and Technology Integration in Urban Elementary Education,” Workshop, Midwest Educational Technology Conference, St. Louis, MO. February 16, 2011.

“Student Publishing and Remixing: Keeping in Safe and Legal,” Panel presentation, Midwest Educational Technology Conference, St. Louis MO, February 16, 2011.

“Digital and Media Literacy Education,” Panel presentation, Educon 2.0. Science Leadership Academy, Philadelphia PA, January 30, 2011.

“Copyright Advocacy and the DMCA,” Sabbatical research presentation, School of Communications and Theater, Temple University, Philadelphia PA. November 30, 2010.

“Why Writing Teachers Need Media Literacy and Copyright Clarity,” National Writing Project (NWP) conference, Orlando FL, November 18, 2010.

Webinar: “Can My Students Use Images in their Writing?” National Council of Teachers of English webinar, November 10, 2010.

“Digital and Media Literacy: A Plan of Action,” Presentation and paper at Family Online Safety Institute (FOSI) conference, Washington, DC. November 5, 2010.

“Copyright Smackdown,” Panel presentation, South Carolina Educational Television Network, Columbia, SC, November 5, 2010.

“Powerful Voices for Kids: Year 2 Research Agenda,” Brown Bag Lunch presentation, College of Education, Temple University, Philadelphia PA. November 4, 2010.

Keynote: “The First Amendment Goes Online,” Garden State Scholastic Press Association, Rutgers University, October 25, 2010.

“New Literacies: A Contextual Perspective for News and Current Events,” News Literacy and Digital Citizenship Initiative Conference, Loyola University Chicago, October 22, 2010.

With Rawia Al-Humaidan. “Dismantling Middle East Stereotypes Through Media Literacy and Online Communication: An Elementary Education Case Study.” Paper presentation, Arab-US Association for Communication Educators (AUSACE) Conference, Kuwait, October 16, 2010.

“Teaching About Stereotypes in the Media,” Day-long workshop in conjunction with the screening of Reel Injun, WHYY and ITVS, Philadelphia, PA. October 16, 2010.

“Online Relational Aggression among Girls and Boys Regarding Plus-size Models” with Kate Spiller. Paper presented at “Reimagining Girlhood: Communities, Identities, Self-Portrayals” conference, October 23, 2010, State University of New York College at Cortland.

“Media Literacy and Drug Prevention,” Day-long workshop to the City of Detroit Prevention Initiative, Detroit, MI, October 5, 2010.

Webinar: “Copyright Clarity: What Every English Teacher Needs to Know,” National Council of Teachers of English webinar, September 14, 2010.

“Copyright Clarity,” Day-long workshop, Philadelphia PA. Temple University Center City Campus, August 19, 2010.

“Advancing the Digital and Media Literacy Recommendations of the Knight Commission on the Information Needs of Communities in a Democracy,” Aspen Institute Forum on Communication and Society. Aspen, CO. August 17, 2010.

“News Literacy: What Works and What Doesn’t,” Paper presentation the Association of Journalism and Mass Communication, Denver, CO, August 6, 2010.

2009 – 2010

“Copyright Clarity,” Presentation at the International Society for Technology in Education (ISTE) conference, Denver CO, June 29, 2010.

“Copyright and Fair Use: What Every Library Media Specialist Needs to Know,” Half-Day workshop for the Pennsylvania School Library Association, State College, PA, April 15, 2010.

“Renee Hobbs on Copyright, Fair Use and Digital Learning,” Paley Library, Temple University, April 13, 2010.

“Copyright Clarity: How Fair Use Supports Digital Learning,” Florida International University staff development conference, Miami, FL. April 9, 2010.

“Communication and Digital Culture: Teaching About/With Fair Use,” Popular Culture/American Culture Association conference, St. Louis, MO, April 2, 2010.

“Introduction to Digital Citizenship,” Day-long workshop for K-12 educators, State College School District, State College, PA. April 1, 2010.

“In and Out of the Box: Elementary Rural, Urban and Minority Children’s Engagement with Digital Media for Learning about the World,” First Annual Digital Media and Learning (DML) Conference, LaJolla, CA, February 19, 2010.

“Fair Use: Perspectives on Copyright and Fair Use for Digital Learning,” Digital Media and Learning Conference, LaJolla, CA, February 19, 2010.

“Erasing Copyright Confusion,” National Council of Teachers of English (NCTE) conference, Philadelphia PA. November 22, 2009.

Panel Member, “The Power of Youth Voice: What Kids Learn When They Create Digital Media,” Public forum sponsored by the Woodrow Wilson Foundation, the National Writing Project and the MacArthur Foundation, Philadelphia PA, November 18, 2009.

“Copyright Clarity for Multimedia Composition,” presentation at the National Writing Project Annual Meeting, Philadelphia PA, November 18, 2009.

“Media Literacy and Technology Integration,” Day-long workshop with faculty of the Montgomery School, Chester Springs, PA, November 3, 2009.

“Conquering Copyright Confusion,” half-day workshop presented at the Pennsylvania Communication Association, Latrobe, PA, October 13, 2009.

Keynote Address: “Yes, You Can! Use the Power of Fair Use for Media Literacy Education,” Media Literacy Week, St. Louis, MO, October 9, 2009.

Panel member, “Challenges of Successful Entrepreneurship in an Internet Age,” Global Creative Economy Convergence Summit, Philadelphia, PA. October 6, 2009

2008-2009

“Access, Analyze, Act: A Blueprint for Civic Engagement,” Association for Education in Journalism and Mass Communication, Boston, August 7, 2009.

“Does It Work? Assessing the Effectiveness of Media Literacy in K-12 Education,” with Cyndy Scheibe. National Association for Media Literacy Education, Detroit, MI, August 3, 2009.

“Using VoiceThread.com for Media Literacy,” with Kelly Mendoza. National Association for Media Literacy Education, Detroit, MI, August 3, 2009.

“Media Literacy as a Tool to Promote Global Understanding. National Association for Media Literacy Education, Detroit, MI, August 2, 2009.

“Erasing Copyright Confusion,” National Association for Media Literacy Education, Detroit, MI, August 1, 2009.

“Best Practices in Fair Use for 21st Century Educators,” National Educational Computing Conference (NECC), Washington, DC, June 28, 2009.

Day-long Workshop: “Media and Democracy.” Annenberg Summer Teacher Institute: The Constitution, Today and Tomorrow. National Constitution Center, Philadelphia, June 27, 2009.

Keynote Address: “Best Practices in Copyright and Fair Use for K-12 Educators” Association for Educational Publishers, Washington, DC, June 11, 2009.

“The Effect of Media Literacy Education on Susceptibility to Media Bias,” International Communication Association, Chicago, IL. May 24, 2009.

“Media Literacy Gets Fair Use: The Best Practices Model in Teaching,” International Communication Association, Chicago, IL, May 22, 2009.

Panel presentation: “Fair Use and Academic Freedom: Asserting Fair Use Rights in Communication.” International Communication Association, Chicago, IL. May 21, 2009.

Keynote Address: “Conquering Copyright Confusion: Implications for Teaching and Learning with Digital Media,” Southeastern Pennsylvania Consortium for Higher Education (SEPCHE), Ethical Uses on Information in an Online World. Layfayette Hill, PA. May 13, 2009

“Anticircumvention Rulemaking: Petition 4C and 4D,” Testimony to the U.S. Copyright Office, Washington, D.C., May 6, 2009.

“Ever Changing Texts Provide a World of Possibilities for Literacy Education,” International Reading Association, Minneapolis, MN. May 4, 2009.

Workshop: “Composing with Image and Words using Web 2.0 Tools,” International Reading Association, Minneapolis, MN. May 3, 2009.

Keynote Address: “Eliminating Copyright Confusion for 21st Century Learning,” Delaware County Intermediate Unit English Education Day, April 20, 2009. Morton, PA.

“Copyright, Media Literacy and Fair Use,” Presentation to the Michigan Association for Computer Users in Learning, Detroit, MI, March 18, 2008.

“Best Practices for Fair Use in Multimedia Composition,” Conference on College Composition and Communication, San Francisco, CA, March 13, 2009.

“Watch it, Make it, Analyze it: Building Media Literacy Skills in Young People,” Panel member, Celebration of Teaching and Learning, WNET Channel 13, New York, March 7, 2009.

“Putting an End to Copyright Confusion and Developing Media Literacy with your Students,” Educon 2.1 conference, Philadelphia, PA, January 24, 2009.

“Yes, You Can! Using Copyrighted Materials: Conquering Copyright Confusion,” Presenter, NCTE Webinar, January 14, 2009.

“Copyright: From Nuts and Bolts to Web 2.0” Presenter at the ISTE Webinar with Hall Davidson, December 4, 2008.

“Are We Ready for What’s Happening in K-12?” Moderator, Educause Mid-Atlantic Regional Conference, Philadelphia, PA, January 8, 2009.

“The IFC Media Project Town Hall Meeting,” Panel moderator exploring the reporting of crime news and its impact with Tucker Carlson, Juan Williams and others. MIT Museum, Cambridge, MA. December 18, 2009.

“The IFC Media Project Town Hall Meeting,” Panel moderator exploring the reporting of crime news and its impact with Dan Rather, Lynne Abraham, Bill Marimow and others. Independence Visitor Center, Philadelphia, PA. December 17, 2008.

Panel Member, Screening and discussion of “Helvetica,” documentary on the development of the typeface. ITVS Community Cinema, The Rotunda, Philadelphia PA. December 4, 2008.

Panel Member, WNET Celebration of Teaching and Learning, New York, NY. December 3, 2008.

“Using Digital Audio Books to Promote Literacy: Instructional Strategies Make a Difference.” Paper presentation, National Council of Teachers of English, San Diego, CA. November 23, 2008.

“The Media Education Lab: Creating University-Community Partnerships in Media Literacy.” Presentation, National Communication Association, San Antonio, TX. November 22, 2008.

“Mashups, Remixes, and Video Culture: Engaging the YouTube Generation in the Classroom,” Panel member, Educause, Orlando, Florida. October 29, 2008.

“News Literacy: The Education Perspective.” Presentation at Re-booting the News: Reconsidering an Agenda for American Civic Education, National Constitution Center, Philadelphia. October 24, 2008.

“Yes, You Can! A Statement of Best Practices for Fair Use for Media Literacy Educators,” Scholarly paper presentation, International Visual Literacy Association, Blacksburg, VA, October 19, 2008.

“Introduction to Media Literacy,” Day-long seminar offered to the staff of Shalom, Inc health prevention educators, Temple University, Philadelphia, September 24, 2008.

“Media Literacy and Reading Research,” **Keynote Address**, Oklahoma Teacher Enhancement Program, Oklahoma Higher Education Department. Rose State College, Oklahoma City, OK, September 19, 2008.

“The Relationship between Media Literacy and News Literacy,” Panel presentation, News Literacy Conference, Poynter Institute for Media Studies, St. Petersburg FL, August 9, 2008.

“The Relationship between Media Literacy and News Literacy,” News Literacy Conference, Poynter Institute for Media Studies, St. Petersburg FL, August 9, 2008.

2007-2008

Keynote Address, “What the Research Says,” Alliance for a Media Literate America, St. Louis, MO. June 24, 2007.

“Exploring Media Literacy through Online Gaming with Girls,” National Educational Computing Conference, Atlanta GA. June 26, 2007.

“Intellectual Property Issues in Multimodal Literacy Education,” National Council of Teachers of English, New York, November 16, 2007.

Panel Presentation: “Issues with Academic Publishing in a Digital Age: Corporate Control of Journal Costs/Publishing Versus Open-Source Publication Related to Public Dissemination, Fair Use, and Tenure Review.” National Reading Conference, Austin Texas, November 30, 2007.

“Understanding Copyright and Fair Use,” Presentation at the Student Television Network conference, Anaheim, CA, January 18, 2008.

Keynote Address: “Media Literacy: Activism, Consumption and Production,” Boston Public Schools, Arts Media and Communication Conference, Northeastern University, Boston. February 2, 2008.

“The Cost of Copyright Confusion for Media Literacy,” Exploring New Media Worlds: Changing Technologies, Industries, Cultures and Audiences in Global and Historical Context. Texas A&M University, College Station, TX, March 1, 2008.

“Problematizing the Core Instructional Practices of Media Literacy.” Presentation at the Society for Cinema and Media Studies Conference (SCMS), Philadelphia PA, March 9, 2008.

“Reducing Copyright Confusion: A Webinar.” Presentation with Peter Jaszi to the Pennsylvania Technology Teachers, 21st Century Learning Community. March 13, 2008.

“Developing an Online Current Events Community,” Paper presentation with Paul Folkemer. Association for Supervision and Curriculum Development (ASCD), New Orleans, March 16, 2008.

Keynote Address: “Technology Tools to Engage All Learners in Literacy.” International Reading Association conference, Atlanta, Georgia, May 4, 2008.

“Ever-Expanding Text Types Create a World of New Opportunities and Challenges,” Special Session: Inside the Handbook of Research on Teaching Literacy Through the Communicative and Visual Arts. International Reading Association, Atlanta, Georgia, May 5, 2008.

“Sisters, Cousins, Competitors, Friends: Visual Competence and Media Literacy,” Paper presented to the International Communication Association, Montreal Canada, May 25, 2008.

“Media Literacy and the Arab Region” Panel presentation at Overseas Conversations V. Fordham University, New York NY, June 9, 2008.

Paper co-authored with Erica L. Rosenthal. “Celebrity Identification and Media Literacy Among ‘Tween’ Girls.” Society for the Psychological Study of Social Issues (SPSSI), 2008 Biennial Convention, Chicago, IL, June 28, 2008.

“Media Literacy, Artistic Expression and Copyright,” American Library Association Conference, Anaheim, CA, June 30, 2008.

2006-2007

Panel member, “The World According to Sesame Street,” ITVF screening and discussion, WHYY, Philadelphia. September 28, 2006

“What’s Fair about Fair Use? Copyright and Fair Use Issues for Media Education,” Action Coalition for Media Education (ACME) conference, Burlington, VT, October 6, 2006.

Keynote address, “Literacy for the Information Age,” 54th Annual Alfred Korzybski Memorial Lecture, Institute of General Semantics National Conference, Fort Worth, Texas, October 28, 2006.

“Searching, hyper-linking, and multi-tasking: Findings from the front lines of media literacy education.” Panel presentation, National Communication Association, San Antonio, Texas. November 18, 2006.

“Research on Media Literacy.” Day-long workshop presentation. National Council of Teachers of English National Conference, Nashville, TN. November 20, 2006.

“Reading the Media,” Concord High School, January 14, 2007.

“Evaluating an Online Gaming Intervention for Girls,” BRASS (Behavioral Research Network Brownbag) February 8, 2007.

“Gender, Gaming and Media Literacy,” **Keynote Address**, Popular Culture in the Classroom: Teach, Think, Play. Columbia University, March 25, 2007

“What’s Fair about Fair Use for Media Literacy Educators?” Northeast Media Literacy Conference, Storrs, Connecticut, March 30, 2007

Panel Presentation: “How Immersive Play Spaces Can Build Critical Thinking Skills about Media and Popular Culture,” Media in Transition Conference, Massachusetts Institute of Technology, April 27 – 29, 2007.

“Theoretical and Historical Foundations of Media Literacy,” International Reading Association, Toronto, Canada, May 15, 2007.

“Using Audio Books to Promote Critical Listening Skills,” International Reading Association, Toronto, Canada, May 17, 2007.

“All the Grey Areas: How Media Educators’ Beliefs about Copyright and Fair Use Affect Instruction,” International Communication Association, San Francisco, CA, May 25, 2007.

Panel Presentation: “Youth Media in the United States,” Media Literacy Overseas Conversations III Conference, Fordham University, New York, NY. June 2, 2007.

2005-2006

“Media Literacy in K-12 Education: Introduction to Issues in Theory, Research and Implementation,” North Carolina State Teleconference, East Carolina University, September 26, 2005.

“Media Literacy 101: A Primer for Getting Started,” National Council of Teachers of English, Pittsburgh, November 19, 2005.

“What’s Up with Media Literacy?” Overseas Conversations (II) Conference, Chelsea Art Museum, New York, NY, June 10, 2005.

“The Media Straight Up!” Presentation at the Association for Education in Journalism and Mass Communication (AEJMC), San Antonio, TX. **2nd Place Award, Creative Projects Competition**, Visual Communication Division. August 11, 2005.

Keynote Address: “Who are Our Students? Understanding the Role of Media and Technology in the Lives of College Students.” Day-long faculty development workshop, Knox College, August 25, 2005, Galesburg IL.

Keynote Address, “Media Literacy in K-12 Education: Introduction to Issues in Theory, Research and Implementation,” North Carolina State Teleconference, East Carolina University, September 26, 2005.

“21st Century Mass Media and Technology in the Lives of Children and Youth,” Presentation at the Maryland Association of Nonpublic Special Education Facilities. Baltimore, Maryland, November 4, 2005.

“Media Literacy 101: A Primer for Getting Started,” Presentation to the National Council of Teachers of English (NCTE), Pittsburgh, November 19, 2005.

“Integrating Media Literacy into the Middle-School Curriculum.” A day-long workshop for teachers at Mechanicsburg Middle School, Mechanicsburg, PA. December 3, 2005.

“Media Literacy in the Middle School.” Presentation to the Pennsylvania Middle School Association, Penn State University, State College, PA. March 20, 2006.

Keynote address, “21st Century Communicators.” New Jersey Communication Association, Association, Montclair State University, March 26, 2006.

“Media Smart Girls: Connecting Media Literacy and Health in a Website for Girls” with Sherri Hope Culver, Jiwon Woon, and Kelly Mendoza. New Jersey Communication Association, Montclair State University, March 25, 2006.

“Reading the Media: Teacher attitudes about analyzing media in the high-school English classroom.” Paper presentation at the American Educational Research Association (AERA), San Francisco, April 10, 2006.

“Transforming Community: A Conversation about Building Community across Media Studies, Media Education and Media Ecology.” Invited panel presentation, Eastern Communication Association, April 26, 2006.

“Media Smart Girls,” Games, Learning and Society conference, Madison, WI. June 15, 2006.

“My Pop Studio,” Turn Beauty Inside Out: Girls National Leadership Conference, St. John’s University, New York, June 25, 2006.

2004-2005

“Media Arts Education Policy for Pennsylvania,” Pennsylvania Arts Education Policy Colloquium, October 8, 2004. University of the Arts, Philadelphia, PA.

“Literacy for the Information Age” presentation to the faculty, Ferguson High School, Miami FL, October 27, 2004.

“Building Print Literacy Skills with Media Literacy,” Michigan Language Arts Retreat, Frankenmuth, MI, October 30 2004.

Keynote address, “Critical Thinking and New Educational Technologies,” Buffalo Public Schools staff development program, November 17, 2004.

“Multiple Visions of Multimedia Literacy: The Dynamics of an Emerging Field,” National Reading Conference, San Antonio, TX, December 2, 2004.

“The Potential of Technology in Principal Dimensions of Literacy Instruction,” National Reading Conference, San Antonio, TX, December 3, 2004.

Keynote address and faculty development workshop, “A Seminar on Information Literacy,” Alvernia College, Reading PA, January 19, 2005.

“Media Matters: Mass Media, New Technologies and Child Development,” presentation at Waldron-Mercy Academy, Merion, PA, March 15, 2005.

“Building Literacy Skills with Television News,” Media Smart Seminar, Philadelphia, PA. March 30, 2005.

“The Media Straight Up!” Paper presentation at the National Media Education Conference, San Francisco, CA, June 27, 2005.

2003-2004

“Integrating Media Literacy into Secondary English Language Arts,” workshop presentation, Midland Independent School District, Midland, TX. August 14, 2003.

“Using Media Literacy to Support Health Prevention,” workshop presentation, St. Augustine/St. Johns School District, St. Augustine, FL. October 6, 2003.

“Examining the Uses of Non-Fiction in Secondary English Language Arts Education,” workshop presentation, Dayton Public Schools, Dayton, OH. October 17, 2003.

Speaker and participant for an international teleconference linking five cities at the International Media Literacy Forum, Hunter College, New York, NY. November 7, 2003.

“What’s Reel and What’s Real: A Focus on Non-Fiction,” presentation at the National Council of Teachers of English, San Francisco, CA. November 20, 2003.

“What Do Kids Learn in New Literacy Classrooms?” coordinator for research roundtable, National Council of Teachers of English, San Francisco, CA. November 22, 2003.

“Children and Press Coverage of War,” television guest appearance on Philly Live, WBYE-Philadelphia, December 3, 2003.

“Teaching and learning in the 21st century university.” Presentation at the Teaching and Learning Symposium plenary session, Temple University, Philadelphia, PA, January 15, 2004.

Keynote address: “Arts Education in a New Millennium: Learning and Teaching with Media and Technology” Pennsylvania Arts Education Partnership, Philadelphia, PA. January 10, 2004.

“The Media Straight Up! Media Literacy and Substance Abuse Prevention” Drug Free PA professional development seminar, January 29, 2004, Harrisburg PA.

Day-long seminar: “The Media Straight Up! Media Literacy and Prevention.” Drug Free Pennsylvania Conference. Harrisburg, PA, February 6, 2004.

“Learning to Critically Analyze Advertising: Measuring Media Literacy Skill Development in Adolescents.” STARSS presentation, School of Communications and Theater, Temple University, February 25, 2004.

Keynote address, “Media in Contemporary Childhood: What’s a Parent to Do?” Farmington River Elementary School, Mass Media and Child Development Conference. Otis, MA, May 21, 2004.

“Learning to Analyze Advertising,” International Communication Association Conference. New Orleans, LA, May 30, 2004.

“What’s Up with Media Literacy?” Overseas Conversations (I) Conference, Chelsea Art Museum, New York, NY, June 14, 2004

“Integrating Media Literacy into Youth Media Programs,” 2004 CTCNet Conference. June 12, 2004, Seattle, WA.

“Blake School Summer Academy in Media Literacy.” Developed and led a week-long seminar with 20 K-12 faculty members of The Blake School, Minneapolis, MN. August 8 – 13, 2004.

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